

WE ARE PORT ADELAIDE

2013 power broker packages



**EARLY RENEWAL INCENTIVES!
SEE BACK COVER**

Power Brokers 2013

Our Power Brokers continue to be an integral part of the Port Adelaide Football Club with many businesses in this group supporting our great club for several decades now.

The support we receive from local businesses sets us apart from other AFL clubs and in return, we strive to deliver the best in value back.

Based on your feedback, we have revamped our Powerbroker packages in 2013 to ensure we continue to offer you flexible packages that exceed your expectations.

With Adelaide Oval fast approaching, I encourage you to consider a 10% deposit now to ensure your place in 2014 in what's sure to be the hottest ticket in town.

Thank you once again for your ongoing support and I look forward to seeing you soon.



Keith Thomas
Chief Executive Officer
Port Adelaide Football Club



Player Sponsor \$2,420 (incl GST)

Support the individual and the team by letting people know you are a proud Player Sponsor to the Port Adelaide Football Club

Player Sponsor Night

- Dinner with all 40 listed players, all Player Sponsors, Thunda Power, CEO Keith Thomas, the Senior Coach and M.C. Barry Curtin

Player Sponsor Benefits

- One (1) Power Guernsey signed by your player
- One (1) Framed photograph of your player
- Two (2) Player Sponsor Scarves
- Two (2) Player Sponsor Pins
- Visit by two players to your business
- Privileged invitations to events during the 2013 season
- You or your company will receive text recognition in all club publications, listing on the club's Online Business Directory and text or logo recognition in all AV presentations at club events

Can be purchased as a stand alone product or in conjunction with a Captains or Presidents Club package

Player selection is done by a draw at the dinner
Senior players may have more than one sponsor

Ticketing and Membership Upgrade - \$1,100 (incl GST)

- Two (2) AAMI Stadium 'Cat 3' Essential Power Memberships
- Two (2) reserved seats in the undercover corporate enclosure
- Two (2) Gold Upgrade PAFC Memberships – giving you a priority choice to purchase Grand Final tickets, should our team be involved
- One (1) AAMI Stadium Carpark for Power home games (parking section tba)



Captain's Club \$4,730 (incl GST)

Offering a taste of corporate hospitality and premium game day experiences, this package provides the perfect opportunity for a business or individual to have a unique involvement with the Port Adelaide Football Club

Corporate Facilities

- Two (2) seats in a Super Box at Two (2) home games*
- Commencing 1 hr before the first bounce, seating for 20 people, Super Boxes include a food and beverage package
- Including visits from Players and Officials to the Box during the half time break

Before the Bounce

- Two (2) seats at Two (2) home games**

Major Events

- Two (2) tickets to Season Launch
- Two (2) tickets to 'Power Goes' Gala Auction Night
- Two (2) tickets to the John Cahill Medal

Merchandise

- Two (2) limited edition, 2013 Power Broker Scarves
- Two (2) limited edition, 2013 Power Broker Pins

Ticketing and Membership

- Two (2) AAMI Stadium 'Cat 3' Essential Power Memberships
- Two (2) reserved seats in the undercover corporate enclosure
- Two (2) Gold Upgrade PAFC Memberships – giving you a priority choice to purchase Grand Final tickets, should the Power be involved
- One (1) AAMI Stadium car park for Power home games (parking section tba)

Captains Club Benefits

- Privileged invitations to events during the 2013 season
- You or your company will receive text recognition in all club publications, listing on the club's Online Business Directory and text or logo recognition in all AV presentations at club events

*Unavailable for Showdown

**Showdown available for additional purchase only

Player Sponsor Package Upgrade - \$1,320 (incl GST)

President's Club \$8,800 (incl GST)

This premium corporate package will have all our President's Club members counting the days until the next game. The match day hospitality, inner sanctum experiences and contact with club officials will exceed your expectations

Corporate Facilities

- Two (2) seats in the SANFL Suite at Six (6) home games*
- Commencing 1 hour prior to the first bounce, the suite seats 36 people and includes a food and beverage package
- Including visits to the suite by players & club officials during the half time break

Before the Bounce

- Two (2) seats at Two (2) home games**

Change Room Passes

- Two (2) Change Room passes to use at one home game***

Major Events

- Two (2) tickets to Season Launch
- Two (2) tickets to 'Power Goes' Gala Auction Night
- Two (2) tickets to the John Cahill Medal

Merchandise

- Two (2) limited edition, 2013 Power Broker Scarves
- Two (2) limited edition, 2013 Power Broker Pins

Ticketing and Membership

- Two (2) AAMI Stadium 'Cat 3' Essential Power Memberships
- Two (2) reserved seats in the undercover corporate enclosure
- Two (2) Gold Upgrade PAFC Memberships – giving you a priority choice to purchase Grand Final tickets, should the Power be involved
- One (1) AAMI Stadium car park for Power home games (parking section tba)

President's Club Benefits

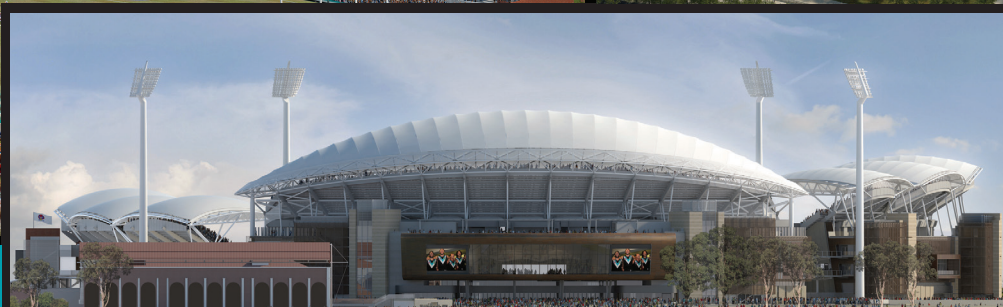
- Privileged invitations to events during the 2013 season
- You or your company will receive text recognition in all club publications, listing on the club's Online Business Directory and text or logo recognition in all AV presentations at club events

*SANFL Suite NOT available for Showdown

**Showdown BTB CAN be selected for Presidents Club members

***Subject to availability

Player Sponsor Package Upgrade - \$1,100 (incl GST)



Early Commitment Incentives

Sign up with a minimum deposit of \$500 before 21 December 2012 for a chance to win one of three prize packs from The Good Guys – Edwardstown

Sign up now for Adelaide Oval! With an additional 10% deposit on your 2014 package, you will secure the first right to purchase additional Adelaide Oval corporate facilities. You will also receive an exclusive invite to attend an event on the hollowed turf at Adelaide Oval in the days leading up to Port Adelaide's first home game in 2014

Contact Us

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Alternatively, contact the Port Adelaide Football Club on 08 8447 4044

Retail Prices (incl GST)

President Club + Player Sponsor	\$9,900
President Club	\$8,800
Captains Club + Player Sponsor	\$6,050
Captains Club	\$4,730
Player Sponsor + Ticketing & Membership	\$3,520
Player Sponsor	\$2,420

Additional Hospitality and Ticketing (incl GST)

Game Day Hospitality

Before the Bounce	\$250
Showdown BTB	\$300
SANFL Suite – President Club members only	\$350
Super Box – Captains Club members only	\$325
Half Time Magarey Room Pass	\$39

Major Events

Season Launch	\$140
Power Goes	\$180
Best and Fairest	\$165

Memberships

AAMI Stadium Premier Upgrade (Cat 1)	\$120
AAMI Stadium Essential Power (Cat 3)	\$335
AAMI Stadium Reserve Seat	\$135
Port Adelaide Football Club Platinum Premier/Essential	\$170
Port Adelaide Football Club Gold Premier/Essential	\$105
Port Adelaide Football Club Adult/Concession	\$75
Port Adelaide Football Club Junior	\$35